

**RADIO, TELEVISION, PHOTOGRAPHERS AND WEB SITES
DETAILS OF REGULATIONS AND ACCEPTANCE DOCUMENTATION**

Radio/Television/Web General Regulations

1. Live broadcasts must be approved in advance by the Carbon Forum America Media Center
2. No on-site signage shall be permitted for any media, except those exhibiting or those with sponsorship level agreements with the Carbon Forum America

Television Coverage Regulations

Carbon Forum America photo tags allow equipment on the show floor during show hours only. No photographer or camera crew may shoot an exhibitor's booth without the consent of the exhibitor and show management. All exhibitors retain the right to refuse photography of their booths. Camera crews must not block the flow of traffic in or around the venue. Television cameras and personnel must adhere to all regulations governing media coverage of Carbon Forum America. Violations of these rules may result in forfeiture of all media credentials for the media outlet.

Photography Regulations

I hereby acknowledge that I am covering Carbon Forum America as a journalist, and that I intend to use the photographs taken at the Show for editorial purposes only. The National Hardware Show Photo Tag entitles representatives of the media to take photographs on the Show floor; however, no photographer or cameraperson may shoot an exhibitor's booth without the consent of that exhibitor. The exhibitor retains the right to refuse any photography of his booth.

Web Site Coverage Regulations

Recognized Web sites may cover Carbon Forum America subject to the following conditions:

1. Reports shall not purport to be exclusive or official coverage of Carbon Forum America itself, though exhibitors retain the right to arrange exclusive media coverage with outlets of their choosing.
2. Reports cannot include any proprietary material owned by Carbon Forum America /Koelnmesse, Inc. (in whole or in part) inclusive of, but not limited to, interview transcripts, audio transmissions, video transmissions, photographs, Carbon Forum America Exhibitor Directory, Show Daily or any other intellectual property owned by Carbon Forum America /Koelnmesse, Inc. without the prior written authorization from Carbon Forum America /Koelnmesse, Inc.

Any violation of the Carbon Forum America Coverage Regulations will result in forfeiture of the credential and all of its privileges, and Carbon Forum America reserves all rights to pursue all remedies available. I hereby understand and accept these terms.

News Agency _____

Web Site _____ Date _____

Signature _____

Print Name and Title _____

Please mail or fax application no later than January 4, 2008!
Koelnmesse, Inc. Public Relations Department
FAX: 773.714.0063
8700 W. Bryn Mawr Ave. Suite 640N | Chicago, IL 60631