

Press Release

May 2007

IETA AND KOELNMESSE TO LAUNCH "CARBON FORUM AMERICA 2008"



CARBON FORUM AMERICA 2008 – REACTING TO THE STRONG DEMAND FOR AN INTERNATIONAL BUSINESS AND TECHNICAL FORUM FOR THE CARBON EMISSIONS INDUSTRY

Chicago/Geneva/Cologne/Washington/ Ottawa, May 14, 2007

The International Emissions Trading Association (IETA) and Koelnmesse Inc., the US member of the international Trade Show organizer Koelnmesse GmbH announce the launch of **CARBON FORUM AMERICA**. This event will take place at the Moscone Convention Center from February 26 - 27, 2008 in San Francisco. IETA and Koelnmesse GmbH are already joint organizers of CARBON EXPO in Cologne, Germany.

According to Andrei Marcu, President & CEO of IETA: "**CARBON FORUM AMERICA** will generate much needed awareness for the entire emission reduction trade in North America. We look forward to working with Koelnmesse to provide an effective forum for carbon trading, low emissions technologies, and establishing national and international guidelines."

"We view CARBON FORUM AMERICA as a logical extension of our existing Carbon Forum family, including Carbon Expo in Cologne. North America, and California, is the most exciting new market for emissions reductions we see today," says Wolfgang Kranz, Executive Vice President of Koelnmesse GmbH.

"It will be the first U.S. based event which will combine the commercial, technological, policy and financial aspects of Carbon Emissions. Our ability to bring in international exhibitors and attendees paired with a top notch conference program organized by IETA will provide added value to the carbon finance and low emissions technology community in North America," adds Mette Petersen, President of Koelnmesse, Inc.

Carbon Forum America
San Francisco, CA
February 26-27 2008
www.carbonforumamerica.com

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CARBON FORUM AMERICA is set to become the leading Trade Show and Conference in North America serving international business, finance, technology, venture capital, government communities in abatement, trading, monitoring, crediting and compliance of carbon emissions. Exhibitors will be industries, technology and service providers in the carbon business as well as government agencies from developing countries. Attendees will be Carbon Traders, Financial Institutions, Corporate Representatives, Venture Capital Funds, Project Developers, Technology Providers Research & Development Departments, Science Institutes and Universities.

For more information regarding **CARBON FORUM AMERICA**, please contact:

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